

BOOK TECH

CONFERENCE:
March 20-22, 2006
EXPO:
March 21-22, 2006
LOCATION:
Hilton New York

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SECTION 1:

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FREE Expo Pass Includes

- ✓ **FREE Admission to the Keynote Address:** March 21, 2006, 9:00am – 9:50am
John Sateja, *Senior Vice President for Information Products*
Consumer Reports, consumerreports.org
- ✓ **FREE Admission to the Exhibit Hall**
Exhibit Hall Hours: March 21, 2006, 10:00 am – 6:00 pm
 March 22, 2006, 10:00 am – 3:00 pm

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LOCATION of BookTech '06

Hilton New York
1335 Avenue of the Americas
New York, NY 10019
Phone: 800-HILTONS; 212-586-7000

Special Discount Rate:
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MAIL to _____ **FAX to** _____ **Register ONLINE at** _____

BookTech '06 Registration 215-409-0100 www.BookTechExpo.com
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SECTION 2:

Company's Primary Business:

- (check one)
- Book Publishing
 - University Press
 - Association/Society/Nonprofit
 - Journal Publishing
 - Government Publishing
 - Corporate Publishing
 - Directory Publishing
-
- Advertising/Marketing/Branding Agency
 - Design Firm

-
- B to B Magazine Publishing
 - City & Regional Magazine Publishing
 - Consumer Magazine Publishing

-
- Book Manufacturer
 - Bindery/Finishing Facility
 - Premedia Service
 - Book Packager
 - Paper Company
 - Industry Supplier
 - Commercial Printer
 - Other

Primary Function: (check one)

- Corporate/Executive Management
- Production, Manufacturing
- Interactive Media
- Distribution
- Marketing, Sales
- Design, Creative
- Finance
- Editorial
- Other

Management Level: (check one)

- President, CEO, Owner
- Vice President
- Manager, Director, Supervisor
- Staff
- Other

Types of Products:

- (check all that apply)
- Books, Education
 - Books, Trade
 - Books, Professional
 - Bibles/Religious
 - Books, Fine Edition/Illustrated
 - Audio Books
 - e-Books, Interactive Media
 - Directories
 - Packaging

-
- CDs/DVDs
 - Direct Mail, Catalogs

-
- Magazines, Consumer
 - Magazines, B-to-B
 - Journals
 - Reprints